

**FINAL YEAR B.Com. DEGREE EXAMINATION, AUGUST 2010****Part III—Commerce****Paper X—ENTREPRENEURIAL DEVELOPMENT AND PROJECT MANAGEMENT**

(2005 admissions)

Time : Three Hours

Maximum : 80 Marks

**Section A**

*Answer any ten of the following questions in 1 or 2 sentences each.  
Each question carries 1 mark.*

1. Who is an entrepreneur ?
2. What is project design ?
3. What is network analysis ?
4. Define project appraisal.
5. What is a project report ?
6. What is payback period ?
7. What is meant by sick industrial unit ?
8. What do you mean by incentives and subsidies ?
9. What is working capital ?
10. State any *two* functions of SIDO.
11. What is Project Formulation ?
12. Define financial analysis.

(10 × 1 = 10 marks)

**Section B**

*Answer any ten questions in one page each.  
Each question carries 4 marks.*

13. What is meant by entrepreneurial process ?
14. Explain the socio-economic factors which motivates an entrepreneur.
15. Explain any *five* psycho-socio barriers to the growth of women entrepreneur in India.
16. Write the scope of project report.
17. Briefly explain the various stages of project appraisal.
18. Explain the utility of network analysis.
19. Distinguish between CPM and PERT.

**Turn over**

20. What is the importance of a good layout ?
21. State the various project appraisal methods.
22. Explain the merits and demerits of ARR.
23. Explain the different sources of ideas.
24. State the internal causes of sickness of SSI's.

(10 × 4 =

### Section C

*Answer any two questions in four pages each.  
Each question carries 15 marks.*

25. Explain the qualities of a successful entrepreneur.
26. Explain the project planning and development stages.
27. Discuss in detail the contents of a goods project report.
28. A project has the following activity times :—

<i>Activities</i>	<i>Time (weeks)</i>
A—B ...	3
B—C ...	2
B—D ...	4
C—E ...	3
D—F ...	3
E—F ...	4

Construct a network diagram and compute the project completion time.

(2 × 15 =