

**FOURTH SEMESTER B.Com. (U.G.) DEGREE
EXAMINATION, MAY/JUNE 2012**

(CCSS)

BC4 A14 / BB4 A14—ENTREPRENEURSHIP DEVELOPMENT

(2010 Admissions)

[Common for B.Com. and B.B.A., B.Sc. Alternative Pattern and B.T.A.]

Time : Three Hours

Maximum : 30 Weightage

Part A

This part contains three bunches of questions carrying equal weightage.

Each bunch has four questions.

Answer all the 12 questions.

A. Fill in the blanks :

- 1 Entrepreneurs who neither introduce new changes nor adopt new methods innovated by others are called as _____.
- 2 _____ is the capacity to develop new ideas, concepts and methods of production, market etc.
- 3 _____ Capital is the initial capital that is required to obtain loan from financial institutions.
- 4 _____ is the difference between sales and variable cost.

B. Choose the correct answer from bracket :

- 5 The document with respect to an Investment proposal containing factual data and other details for appraising the project proposal is called as _____.
 (a) Project Network. (b) Project appraisal.
 (c) Project Report. (d) Project formulation.
- 6 Which of the following provides advice to set up business units ?
 (a) Industrial estate. (b) Business financiers.
 (c) Business Incubators. (d) Commercial banks.
- 7 Persons who work within an organisation and having entrepreneurial capabilities is called as :
 (a) Innovators. (b) Promoters.
 (c) Managers. (d) Intrapreneurs.

8 Industrial units which provide inputs to other Industries are called :

- (a) Ancillary units. (b) Small scale units.
(c) Service units. (d) Tiny Units.

C. Answer in *one word* :

- 9 A single lump sum which is given by government to an entrepreneur to cover the cost is known as :
- 10 When machines and equipments are arranged in the sequence or order in which they are used in the manufacturing of a particular product ; is called as.
- 11 Name the network technique where activity times are known and more or less precise.
- 12 The minimum number of members to form an ED club is :

(12 × ¼ = 3 weightage)

Part B

*Answer all nine questions in one or two sentences each.
Each question carries a weightage of 1.*

13. Distinguish between an entrepreneur and a manager.
14. Who is an Innovative entrepreneur ?
15. State any *two* functions performed by NAYE.
16. Define a Medium enterprise.
17. Give *two* important functions of DIC.
18. What do you mean by Project formulation ?
19. What do you understand by Transfer of Technology ?
20. What is meant by Network analysis ?
21. Define financial analysis.

(9 × 1 = 9 weightage)

Part C

*Answer any five questions.
Answer not to exceed one page each.
Each question carries a weightage of 2.*

22. Briefly explain the skills required for an entrepreneur.
23. What is a project ? What are the sources of Project ideas ?
24. What are the factors to be considered while selecting location of a factory ?
25. What is Break-Even analysis ? State its uses.
26. Describe the role of DIC in promoting industrialisation.

27. What are the services provided by KITCO for the entrepreneurial Development of Kerala ?
28. State and explain any *five* problems faced by Women entrepreneurs in Kerala.

(5 × 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weightage of 4.

29. Define Entrepreneur. Explain the important functions of an entrepreneur.
30. Define SSI. Explain the role of Small Scale Industries in Indian Economy.
31. Define Project Report. Explain the contents of a Project Report.

(2 × 4 = 8 weightage)