

FOURTH SEMESTER B.Com./B.B.A./B.Sc. (ALTERNATE PATTERN) DEGREE EXAMINATION, MAY 2014

(UG—CCSS)

Common Course

A14—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

This part consists of three bunches of questions carrying equal weightage.

Each bunch has four questions.

Answer all twelve questions.

I. Fill in the blanks by choosing the appropriate word from those given in brackets :

- 1 _____ are entrepreneurial couples who work together as co-owners of their business.
 - (a) Social entrepreneurs.
 - (b) Intrapreneurs.
 - (c) Imitative entrepreneurs.
 - (d) Copreneurs.
- 2 The word entrepreneur to business was first applied by _____.
 - (a) Taylor.
 - (b) Marshal.
 - (c) Richard contillion.
 - (d) Adam Smith.
- 3 An enterprise in which the investment in plant and machinery is more than Rs. 25 lakh but less than Rs. 5 crore is a _____ enterprise.
 - (a) Micro.
 - (b) Small.
 - (c) Macro.
 - (d) Medium.
- 4 Minimum amount of working capital required for carrying out the day to day operations of an enterprise is referred to as _____.
 - (a) Block capital.
 - (b) Permanent working capital.
 - (c) Initial working capital.
 - (d) Variable working capital.

II. Choose the correct answer :

- 5 Which one is not an environmental barrier to entrepreneurship ?
 - (a) Lack of raw material.
 - (b) Lack of land.
 - (c) Lack of motivation.
 - (d) Lack of skilled labour.
- 6 Initial capital required to obtain loans from financial institutions is called :
 - (a) Original capital.
 - (b) Seed capital.
 - (c) Working capital.
 - (d) Finance capital.

Turn over

- 7 The District level office to promote entrepreneurship is :
- (a) District Bank. (b) District Labour Office.
 (c) District Industries Centre. (d) Director of Industries and Commerce.
- 8 The arrangement for setting up of SSI units at a suitable place/location is referred to as :
- (a) Work sheds. (b) Industries office.
 (c) District industries centre. (d) Industrial estates.

III. Answer in one word :

- 9 In a network diagram, an item of work to be completed in a specified time in the over a completion of a project is technically called as:
- 10 Name of the organization formed under the SFC Act, 1951 :
- 11 The function of creating something new, organizing, co-ordinating and undertaking risk and handling economic uncertainty is termed as :
- 12 Name the arrangement of similar machines performing same operations in one place in the factory.

(3 × 1 = 3 weightage)

Part B

Answer all nine questions.

Each question carries a weightage of 1.

- 13 What is meant by business incubator ?
- 14 State four functions of ED Club.
- 15 What do you mean by project evaluation ?
- 16 What is ARR method of project appraisal ?
- 17 Give four functions of KVIC.
- 18 State four qualities of an entrepreneur.
- 19 What do you mean by combined layout ?
- 20 What do you mean by transfer of technology ?
- 21 Distinguish between Adoptive entrepreneur and Drone entrepreneur.

Part C

(9 × 1 = 9 weightage)

Answer any five questions.

Each question carries a weightage of 2.

- 22 Distinguish between NPV and IRR stating their merits and demerits.
- 23 Discuss about the incentives and subsidies offered to entrepreneurs in Kerala.
- 24 What is working capital ? What are the factors determining working capital ?

- 25 What is PERT ? What are its applications and advantages ?
- 26 Explain the factors influencing factory design.
- 27 Explain the elements of project formulation.
- 28 What are the functions of SIDBI ?

(5 × 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weightage of 4.

- 29 Define Entrepreneur, What are the chief characteristics of an entrepreneur ? How is the different from manager ?
- 30 What is a small scale enterprise ? What are its characteristics ? Discuss the importance of SSIs in a country like India.
- 31 Discuss in detail the problems of women entrepreneurs.

(2 × 4 = 8 weightage)