

FOURTH SEMESTER B.Com/B.B.A. DEGREE EXAMINATION, APRIL 2016

(CUCBCSS—UG)

Common Course

A13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part I*Answer all questions.*

1. Which among these is not a trait of entrepreneur ?
 - (a) Commitment to work.
 - (b) Persistence.
 - (c) Communication skill.
 - (d) Initiation.
2. Problems specific to women entrepreneurs include :
 - (a) Infrastructural problem.
 - (b) Raw material problem.
 - (c) Problem of finance
 - (d) Heavily involved in family problems.
3. Project feasibility analysis does not include :
 - (a) Export analysis.
 - (b) Market analysis.
 - (c) Technical analysis.
 - (d) Financial analysis.
4. Methods of entrepreneurial training include :
 - (a) Individual instruction.
 - (b) Demonstration method.
 - (c) Lecture Method.
 - (d) All of these.
5. Registration of a small scale industry is :
 - (a) Not compulsory.
 - (b) Compulsory.
 - (c) Depends on product.
 - (d) Depends on the entrepreneur.
6. Expand KITCO _____.
7. The first Small Scale Industrial Policy was announced in _____.
8. According to Section _____ of the Income Tax Act, 1961, a new industrial unit, set up in a backward district is entitled to get a concession of deduction of 30% of its profits.
9. VAT means _____.
10. TRYSEM means _____.

(10 × 1 = 10 marks)

Turn over

Part II (Short Answer Questions)

Answer any **eight** questions.

11. Define women entrepreneurship.
12. Explain the term incubation.
13. Explain idea generation stage.
14. What do you mean by feasibility report ?
15. Mention the important activities of KITCO.
16. State the characteristics of a SSI Unit.
17. State the social factors that affect entrepreneurial growth.
18. What is project appraisal ?
19. What is project identification ?
20. Define entrepreneur.

(8 × 2 = 16)

Part III (Short Essays)

Answer any **six** questions.

21. Explain the essential characteristics of an entrepreneur.
22. What is DIC? What are its functions ?
23. Explain the economic factors affecting the entrepreneurial growth.
24. Discuss the importance and objectives of a project report.
25. Enumerate the problems of women entrepreneurs in India.
26. Explain the contents of entrepreneurial training.
27. Discuss the different types of entrepreneurs.
28. Explain the role of entrepreneur in economic development.

(6 × 4 = 24)

Part IV (Long Essays)

Answer any **two** questions.

29. Discuss on various components in a faultless business project report.
30. Explain project feasibility analysis.
31. Discuss the phases involved in setting up of a small scale business.

(2 × 15 = 30)