

**FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION
APRIL 2017**

(CUCBCSS-UG)

Common Course

A 13—ENTREPRENEURSHIP DEVELOPMENT

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. An Entrepreneur who undertakes those ventures which suit the modern marketing needs :
(a) Classical Entrepreneur. (b) Modern Entrepreneur.
(c) First Generation Entrepreneur. (d) Innovative Entrepreneur.
2. An investment opportunity exploited for profit is called :
(a) Idea. (b) Capital.
(c) Trade. (d) Project.
3. _____ refers to the arrangement of the machines, equipment and other physical facilities within the factory premises.
(a) Plant layout. (b) Plant location.
(c) Plant capacity. (d) None of these.
4. The MSME Development Act Came into force in :
(a) 2008. (b) 2006.
(c) 2005. (d) 2010.
5. _____ are entrepreneurial couples as co-owners of business.
(a) Social. (b) Copreneurs.
(c) Fabian. (d) Drone.

Fill in the blanks :

6. _____ is an entrepreneur who starts and runs a numbers of business at the same time.
7. NAYE stands for _____.
8. Entrepreneur is a person while enterprise is a _____.
9. Innovating entrepreneurs are creative, while imitative entrepreneurs are _____.
10. _____ is place where the required facilities and factory accommodation are provided by the Government to the entrepreneurs to establish their industries there _____.

(10 × 1 = 10 marks)

Turn over

Part B

Answer any **eight** questions from the following.

Each question carries 2 marks.

- ✓ 11. Define Entrepreneurship.
- ✓ 12. Who is an Intrapreneur?
- ✓ 13. What is technical analysis?
- ✓ 14. What is a project?
- ✓ 15. Who is spontaneous entrepreneur?
- ✓ 16. What do you mean by tax holiday? ✓
- ✓ 17. What is DIC? ✓
- ✓ 18. Define small enterprise.
- ✓ 19. What is entrepreneurial competency?
- ✓ 20. Expand KINFRA and KITCO.

(8 × 2 =

Part C

Answer any **six** questions from the following.

Each question carries 4 marks.

- ✓ 21. What are the qualities required for an Entrepreneur?
- ✓ 22. Explain the characteristics of MSME.
- ✓ 23. Write a note on TCO.
- ✓ 24. What are the sources of project ideas?
- ✓ 25. What is pay-back method? What are its advantages?
- ✓ 26. Explain network analysis.
- ✓ 27. List out functions of ED clubs.
28. What are the benefits provided by business incubators?

(6 × 4 = 24

Part D

Answer any **two** questions from the following.

Each question carries 15 marks.

- ✓ 29. Explain the role of Entrepreneur in economic development.
- ✓ 30. Explain the problems of SSI.
31. Define Project Report. What is its importance? Enumerate the contents of a project

(2 × 15 = 30