

FOURTH SEMESTER B.Com./B.B.A. DEGREE EXAMINATION, APRIL 2020

(CUCBCSS—UG)

B.Com./B.B.A.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

I. Choose the correct answer :

- 1 The most important function of an entrepreneur is :
 - a) Risk assumption.
 - b) Managerial function.
 - c) Function of innovation.
 - d) Decision-making.
- 2 The investment limit for small enterprises in service activity is :
 - a) 15 crore.
 - b) 5 crore.
 - c) 10 crore.
 - d) 2 crore.
- 3 The analysis of the adequacy of the plant and equipment of the proposed project is called _____.
 - a) Market feasibility analysis.
 - b) Economic feasibility analysis.
 - c) Managerial feasibility analysis.
 - d) Technical feasibility analysis.
- 4 Projects dealing with power generation come under the category of _____.
 - a) Techno-economic project.
 - b) Sectoral project.
 - c) Quantifiable project.
 - d) Non-quantifiable project.
- 5 The partner who is not entitled to share the profit of the firm is :
 - a) Active partner.
 - b) Dormant partner.
 - c) Nominal partner.
 - d) Minor partner.

Turn over

II. Fill in the blanks :

- 6 The entrepreneur who launches an 'online business' is called _____.
- 7 The investment limit for medium enterprise in manufacturing activity is Rs. _____.
- 8 A business which requires personal attention to customer, _____ is suitable form of organization.
- 9 Projects dealing with education come under the category of _____ projects.
- 10 _____ involves a manufacturer giving foreign manufacturer the right to use a patent.

(10 × 1 = 10 marks)

Part B

Answer any **eight** questions from the following.

Each question carries 2 marks.

- ✓11 What is a sick unit ?
- 12 Define Franchising.
- ✓13 What is frugal innovation ?
- ✓14 Write brief note on need achievement theory.
- ✓15 Who is a fabian entrepreneur ?
- ✓16 What is an ancillary unit ?
- ✓17 State the importance of debt coverage ratio.
- ✓18 What is a sole proprietorship ?
- 19 Write brief note on NRDC.
- ✓20 What is seed capital assistance ?

(8 × 2 = 16 marks)

Part C

Answer any **six** questions from the following.

Each question carries 4 marks.

- ✓21 Describe the various schemes of assistance by SIDBI.
- ✓22 What are the functions of NSIC ?
- 23 Who are angel investors ?
- ✓24 "An entrepreneur is an opportunity seeker". Discuss.

- 25 What are the methods to select location for a project ?
- ✓ 26 Explain the factors that influence women entrepreneurs in India.
- ✓ 27 Define the term 'entrepreneur' and distinguish it from 'manager'.
- 28 State the causes of industrial sickness.

(6 × 4 = 24 marks)

Part D

Answer any two questions from the following.

Each question carries 15 marks.

- ✓ 29 Explain various types of entrepreneurs.
- 30 What is project life cycle ? Explain.
- ✓ 31 Explain the various steps involved in starting an MSME.

(2 × 15 = 30 marks)