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Name.....

Reg. No.....

SECOND SEMESTER B.B.A. DEGREE EXAMINATION, MAY 2015

(CUCBCSS—UG)

Complementary Course

BB IIC 02—I.T. FOR BUSINESS AND MANAGEMENT

Time : Three Hours

Maximum : 80 Marks

Part I

Answer all questions.

1. An Internet communications protocol programs that enables a computer to function as a terminal working from a remote computer.
 - (a) Telnet.
 - (b) Email.
 - (c) EDI.
 - (d) FTP.
2. _____ is an example for a database.
 - (a) VB.
 - (b) Java.
 - (c) MS Access.
 - (d) MS Word.
3. A _____ is a software system that is designed to search for information on the World Wide Web.
 - (a) Search engine.
 - (b) DBA.
 - (c) EDI.
 - (d) None of these.
4. Expansion of WWW.
 - (a) Watch Web Widely.
 - (b) World Wide Web.
 - (c) Watch World Web.
 - (d) None of the above.
5. The short cut key used to select all contents from a word document :
 - (a) CTRL S.
 - (b) CTRL C.
 - (c) CTRL A.
 - (d) CTRL P.
6. The Microsoft Excel _____ function returns the depreciation of an asset for a given time period based on the sum-of-years' digits depreciation method.
7. An _____ is a numerical label assigned to each device (e.g., computer, printer) participating in a computer network.
8. _____ is the electronic interchange of business information using a standardized format.

Turn over

9. _____ perform Internet Protocol blocking to protect networks from unauthorized access.
10. _____ is a computer language aimed to store, manipulate, and query data stored in relational databases.

(10 × 1 = 10 marks)

Part II (Short Answer Questions)

Answer any **eight** questions.

11. What is a query ?
12. What is internet ?
13. Explain the characteristics of Database System.
14. Explain the CORREL function in spreadsheet.
15. Write a note on EMAIL.
16. Write a note on Domain Name System .
17. What is FTP ?
18. Explain the purpose of mail merge in document.
19. Write a note on Bulletin board system.
20. Explain the function ROMAN in spreadsheet.

(8 × 2 = 16 marks)

Part III (Short Essays)

Answer any **six** questions.

21. Explain DBA with its role and functionality.
22. Explain the Goal Seek functionality in Excel.
23. Write a note on internet addressing and its architecture.
24. Explain the different Database function used in Spread sheet.
25. What is the use MS Access? Explain its features.
26. Explain the different types of queries in MS Access.
27. Explain the following :
 - (a) Telepresence system.
 - (b) Search Engine.
 - (c) Extranet.
28. Difference between Intranet and Extranet.

(6 × 4 = 24 marks)

Part IV (Long Essay)

Answer any two questions.

29. Write a note on Power point Presentation and its uses. Explain any 8 features that can be implemented in Power Point Presentation.
30. Explain the Electronic Data Interchange in detail.
31. Explain database System along with its components.

(2 × 15 = 30 marks)