

D 70935

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Name.....

Reg. No.....

FIFTH SEMESTER B.B.A. DEGREE EXAMINATION, NOVEMBER 2014

(UG—CCSS)

Core Course

BB VB 09—OPERATIONS MANAGEMENT

Time : Three Hours

Maximum : 30 Weightage

Part A

Answer all twelve questions.

I. Fill in the blanks :

- 1 Production management is also known as _____.
- 2 In _____ production system, one raw material is converted into different products.
- 3 PPC is based on the adage principle of _____.
- 4 _____ is the process of deciding what and how much of various items are to be kept in stores.

II. Choose the correct answer from the brackets :

- 5 The schedule which is followed by operator schedule :
 - (a) Production schedule.
 - (b) Operation schedule.
 - (c) Master schedule.
 - (d) Manufacturing schedule.
- 6 The idea of continuous production was put forward by :
 - (a) Adam Smith.
 - (b) F.W. Taylor.
 - (c) Henry Ford.
 - (d) Henry Fayol.
- 7 The cost which leads to financial loss associated with stoppage of work :
 - (a) Inventory carrying cost.
 - (b) Opportunity cost.
 - (c) Stock out cost.
 - (d) Systems cost.
- 8 Elimination of waste in the work performance of employees is :
 - (a) Time study.
 - (b) Work study.
 - (c) Work measurement.
 - (d) Work improvement.

III. State True or False :

- 9 Production efficiency can be achieved through simplification and standardization.
- 10 Designing of production system is known as product design.

Turn over

- 11 General purpose machines are used in intermittent production.
- 12 Production control means working out your plans.

(12 × ¼ = 3 weightage)

Part B

Answer all questions.

Each question carries a weightage of 1.

- 13 Define production planning and control.
- 14 What do you mean by scheduling ?
- 15 What is batch production ?
- 16 Define quality control.
- 17 What is expediting ?
- 18 What is EOQ ?
- 19 What is process layout ?
- 20 Define materials management.
- 21 Define time study.

(9 × 1 = 9 weightage)

Part C

Answer any five questions.

Each question carries a weightage of 2.

- 22 Differentiate between Intermittent production and Continuous production.
- 23 What are the duties and responsibilities of production managers ?
- 24 What are the different types of schedules ?
- 25 Distinguish between Product layout and Process layout.
- 26 Define motion study. What are the advantages and disadvantages of motion study ?
- 27 What are the characteristic features and benefits of quality circles ?
- 28 What are the different types of production planning and control ?

(5 × 2 = 10 weightage)

Part D

Answer any two questions.

Each question carries a weightage of 4.

- 29 What are the objectives, pre-requisites and principles of production planning and control ?
- 30 What are the objectives and types of purchasing ?
- 31 What are the factors affecting the choice of plant location ?

(2 × 4 = 8 weightage)