

C 80856

Library
17/11/2020

(Pages : 3)

Name.....

Reg. No.....

FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION, APRIL 2020

B.C.A.

BCA 4C 07—E-COMMERCE

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

Section A

Answer all the questions.

Each question carries 1 mark.

1. What are the different components of Hypertext and CERN proposal ?
2. List the different internal resisting issues in e-transition for Indian corporates.
3. What is C2C ? Explain with examples.
4. What is Vickery auction ?
5. What is MIME ?
6. Explain ADSL and ISDN.
7. How sites hacked ?
8. Why cookies can compromise privacy ?
9. What is mean by secret key encryption ?
10. What are the different benefits to buyers and sellers ?

(10 × 1 = 10 marks)

Section B

Answer all the questions.

Each question carries 2 marks.

11. What is mean by a technology based customer interface in e-commerce ?
12. What are the key difference between traditional commerce and e-commerce ?
13. Explain C2C and B2C pairs in auction.
14. List the different classification of e-government. Explain any one.

Turn over

15. Explain WAIS, How WAIS useful ?
16. What is the roll of a firewall ? Explain.
17. Explain cryptography in security of e-payment system.
18. What is a mobile payment ? How it works ?

(8 × 2 = 16 marks)

Section C

Answer any six questions.

Each question carries 4 marks.

19. The area where is rapid growth shown e-commerce in the global markets. Explain.
20. What is EDI ? Explain commercial use of internet.
21. Define URL ? List different special characters used in URL. Explain each.
22. Explain internet administrative structure. What is the role of documentation in internet ? Explain.
23. How the search engines work ? Explain different methods.
24. Explain viruses, spyware and denial of service attacks.
25. Why is the copyright issue on internet so unique ? Explain why internet gambling is difficult to prevent ?
26. Explain credit cards as e-payment system. What are the different disadvantages of debit cards ?
27. Why micropayment system so important for the future of e-commerce ? Explain properties of e-cash.

(6 × 4 = 24 marks)

Section D

Answer any three questions.

Each question carries 10 marks.

28. (a) Explain different Advantages of e-commerce.
(b) Explain origins of the web in detail.
29. (a) What is mean by B2C ? How it works ? Explain reasons for opt B2C.
(b) What is B2B ? Explain different model in B2B. what are the major advantages of B2B.

30. Why we use softer agent ? How it works ? Explain different types of agents in detail.
31. (a) Explain - PGP, PEM and AICPA.
(b) Explain risk management issues in e-business.
32. (a) Explain different classification of new payment system.
(b) Explain digital signature , private key and public key.

(3 × 10 = 30 marks)

Studynotes.in