



K19U 3217

Reg. No. :

Name :

I Semester B.Com Degree (CBCSS- Supplementary/ Improvement)

Examination, November - 2019

(2014-2018 Admissions)

CORE COURSE IN B.Com

1B 01COM : MANAGEMENT CONCEPTS AND PRINCIPLES

Time : 3 Hours

Max. Marks :40

PART- A

- I. Answer **All** questions. Each carries $\frac{1}{2}$ mark. (4 \times $\frac{1}{2}$ =2)
- 1) is called the father of scientific management.
 - 2) CPM stands for.....
 - 3)Principle states that an employee should receive orders from one superior only.
 - 4) MBO stands for.....

PART- B

- II. Answer **Four** questions.Each carries **one** mark. (4 \times 1=4)
- 5) What is scalar chain?
 - 6) What is a strategy?
 - 7) What is behavioural approach?
 - 8) What is 'work study' in scientific management?

P.T.O.

- 9) What do you mean by adhoc plans?
- 10) What do you mean by recruitment?

PART -C

- iii. Answer any **Six** questions (not exceeding one page). Each carries **three** marks. **(6×3=18)**

- 11) What do you mean by scientific management?
- 12) What is planning? State the objectives of planning.
- 13) Differentiate delegation and Decentralization.
- 14) Distinguish "Line" organization from "Line and Staff" organization?
- 15) What do you mean by controlling? Discuss its purposes.
- 16) Discuss Theory X and theory Y.
- 17) What are the qualities required for a good leader?
- 18) Explain MBO and its advantage.

PART - D

- iv. Answer any **Two** questions. Each carries **eight** marks. **(2×8=16)**

- 19) Define staffing. Explain its need and importance in modern business.
 - 20) What is organizing? Explain the different types of organization.
 - 21) What is control? Explain the control process and list out the techniques of control.
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