



K17U 2573

Reg. No. :

Name :

I Semester B.Com. Degree (CBCSS – Reg./Supple./Improv.)
Examination, November 2017
Core Course
1B01COM : MANAGEMENT CONCEPTS AND PRINCIPLES
(2014 Admn. Onwards)

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions, **each** carries $\frac{1}{2}$ mark.

1. Who is the father of management process school ?
2. _____ is the process which involves thinking before doing.
3. Span of control is also known as _____
4. What is planning premises ? (4× $\frac{1}{2}$ =2)

PART – B

Answer **any 4** questions, **each** carries **1** mark.

5. Define Decision.
6. What are the elements in direction ?
7. What do you mean by performance appraisal ?
8. What is decentralisation ?
9. What is formal organisation ?
10. Define strategy. (4×1=4)

P.T.O.



PART – C

Answer **any six** questions, **each** carries **3** marks.

11. Explain the features of organisational objective.
12. Distinguish between standing plans and single use plans.
13. What are the objectives of MBO ?
14. What are the principle of delegation ?
15. Explain the leadership function.
16. Explain the different steps in control process.
17. What is stated in Herzberg's motivation theory ?
18. What are the objectives of performance appraisal ? (6×3=18)

PART – D

Answer **any two** questions, **each** carries **8** marks.

19. Define span of control. What are the factors determining span of control ?
 20. Explain planning process.
 21. Define motivation. Explain the importance of motivation. (2×8=16)
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