Reg. No. : ....

Name : ....

Fifth Semester B.Com. Degree Examination, February 2021

First Degree Programme Under CBCSS

Elective/Core : CO 1561.5/CC 1544

WEB DESIGNING AND PRODUCTION FOR BUSINESS

(2018 Admission – Regular)

(Common for Commerce/Commerce with Computer Applications)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one or two sentences each. Each question carries **1** mark.

1. What is Web browsing?

2. What is domain name?

3. What is web page?

4. What are the elements of a web page?

5. What is FTP?

6. What is HTTP?

7. What is twitter?

8. What is attribute in HTML?

9. What is 'hotspots'?

10. What is Multimedia?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions in not exceeding one paragraph each. Each question carries **2** marks.

11. How a government site can be identified?

12. Explain the features of blog.

13. What is website builder?

14. What is dynamic webpage?

15. What is Quoting Text?

16. Explain tags and elements.

17. What is heading tag in HTML?

18. What do you mean by title attribute in HTML?

19. What is Larger Text in HTML?

20. How do you create multicolored text in a webpage?

21. What is Meta tag?

22. What is XSL?

23. What is hyper link?

24. What is animation?

25. What is link building?

26. What is WAMP?

(8 × 2 = 16 Marks)

SECTION – C

Answer **any six** questions in not exceeding 120 words. Each question carries **4 marks**.

27. What are the components of a web site?

28. Discuss the guidelines for developing a website structure.

29. Distinguish between absolute and relative web addressing.

30. Give the basic structure of an HTML document.

31. What are forms? Explain its uses.

32. What are the advantages of HTML?

33. Explain the role of HTML in designing web sites.

34. Explain different types of hyperlinks.

35. Discuss the physical structure of XML document.

36. Differentiate between HTTP and FTP.

37. Explain different types of web hosting.

38. Explain the creation of a simple home page.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions in not exceeding 4 pages each. Each question carries **15** marks.

39. Explain the Fundamental HTML Elements.

40. Explain the lists that commonly used to design a web page with suitable examples.

41. Explain how tables are created in HTML.

42. Explain linking and embedding of sound or video files to an HTML document.

43. Discuss popular types of websites.

44. Explain the applications of web based multimedia. State its advantages and disadvantages.

(2 × 15 = 30 Marks)