K18U 1960

Reg. No. : ....

Name : ....

**III Semester B.Com. Degree (CBCSS – Reg./Sup./Imp.)
Examination, November 2018
(2014 Admn. Onwards)
COMPLEMENTARY COURSE IN COMMERCE
3C03 COM : Basics of Research Methodology**

Time : 3 Hours   Max. Marks : 40

PART – A

I. Answer **all** questions. **Each** carries ½ mark.

1) Source of data collected and compiled by others is called

2) A _____ is a representative part of the population.

3) A _____ is a plan of the proposed research work.

4) Questionnaire is filled by   (4×½=2)

PART – B

II. Answer **four** questions. **Each** carries **one** mark.

5) What is social science research ?

6) What do you mean by research problem ?

7) What do you mean by primary data ?

8) What is review of literature ?

9) What do you mean by "problem formulation" in research ?

10) What is bibliography ?   (4×1=4)

PART – C

III. Answer **any six** questions (**not** exceeding **one** page). **Each** carries **three** marks.

11) What is research methodology ?

12) Discuss the limitations of a research.

13) What are the sources of secondary data ?

14) State the difference between schedule and a questionnaire.

15) What are the qualities required for a good research problem ?

16) What is research design ? Discuss the features of a good research design.

17) What are the advantages and disadvantages of sampling ?

18) What are the qualities required for a good sample ? (6×3=18)

PART – D

IV. Answer **any two** questions. **Each** carries **eight** marks.

19) What is data collection ? Discuss various methods used for primary data collection.

20) What is research report ? What are the essentials of a good report ?

21) What is sampling ? Discuss the different probability sampling techniques used in research. (2×8=16)

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