

K19U 0658

Reg. No. :

Name :

IV Semester B.Com./B.S.W. Degree (CBCSS-Reg./Supp./Imp.)

Examination, April 2019

(2014 Admission Onwards)

General Course

4A13COM/CMN : ENTREPRENEURSHIP

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

1. KINFRA stands for
2. EDP stands for
3. MSME Act came into force on
4. TCO stands for

(4 \times $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** carries **one** mark.

5. Define entrepreneurship.
6. What do you mean by drone entrepreneur ?
7. Who is an intrapreneur ?
8. What is achievement motivation ?
9. What is a project report ?
10. Define women entrepreneur.

(4 \times 1=4)

P.T.O.



PART – C

Answer **any six** questions (**not** exceeding **one** page). **Each** carries **3** marks.

11. Discuss rural entrepreneurship.
12. Distinguish between entrepreneur and a manager.
13. What are the Phases of EDP ?
14. What is social marginality ?
15. Discuss the problems of small entrepreneurs.
16. Explain the functions of DIC.
17. What are the external factors that motivate entrepreneurs ?
18. What are the different types of entrepreneurs ?

(6×3=18)

PART – D

Answer **any two** questions. **Each** carries **eight** marks.

19. What are the factors affecting entrepreneurial growth ?
20. Prepare a project report for a Mineral water enterprise.
21. Define MSME. Discuss the steps involved in setting up a MSME.

(2×8=16)
