

K19U 0176

Reg. No. :

Name :

VI Semester B.Com. Degree (CBCSS-Reg./Supple./Improv.)

Examination, April 2019

(2015 Admission Onwards)

CORE COURSE

6B16 COM : International Business

Time : 3 Hours

Max. Marks : 40

PART – A

Answer **all** questions. **Each** question carries $\frac{1}{2}$ mark.

1. Integrating the domestic economy with world economy is _____
2. Euro currency was introduced in the year _____
3. _____ is an instrument whose value is derived from the value of one or more underlying asset.
4. TRIMS stand for _____

(4× $\frac{1}{2}$ =2)

PART – B

Answer **any four** questions. **Each** question carries **1** mark.

5. What is counter trade ?
6. What is liberalization ?
7. What is bill of lading ?
8. What do you mean by global company ?
9. What is contract manufacturing ?
10. What is SDR ?

(4×1=4)

P.T.O.



PART – C

Answer **any six** questions (**Not** exceeding **one** page). **Each** question carries **3** marks.

What do you know about foreign exchange risk ?

Explain the types of trade agreements.

Differentiate between FEMA and FERA.

Explain the barriers of international trade.

What is the role of MNCs in the economic development of India ?

What are the merits and demerits of globalization ?

Explain the role and functions of WTO.

Write a note on Trade blocks. **(6×3=18)**

PART – D

Answer **any two** questions. **Each** question carries **8** marks.

Define international business. What are the important documents of international trade ?

What is the scope of FDI in India ? Explain the various modes of FDI.

What are the different forms of MNCs ? How do they manage their finance function ? **(2×8=16)**
