

C 2149

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Name.....

Reg. No.....

**FOURTH SEMESTER (CUCBCSS—UG) DEGREE EXAMINATION  
APRIL 2021**

Common Course For L.R.P.

A 13—ENTREPRENEURSHIP DEVELOPMENT

(2017 Admissions)

Time : Three Hours

Maximum : 80 Marks

**Part A**

*Answer all questions.  
Each question carries 1 mark.*

I. Choose the correct answer :

✓  \_\_\_\_\_ entrepreneurs neither introduce new changes nor adopt new methods innovated by others.

(a) Technical.

(b) Fabian.

(c) Induced.

(d) Business.

✓  Social attitude is one big problem faced particularly by \_\_\_\_\_ Entrepreneur.

(a) Drone.

(b) Business.

✓  (c) Women.

(d) Adoptive.

✓  \_\_\_\_\_ Units provide inputs to other industries.

(a) Export.

(b) Import.

✓  (c) Ancillary.

(d) None of these.

✓  The MSME Development Act came into force in the year \_\_\_\_\_.

(a) 2005.

(b) 2016.

✓  (c) 2006.

(d) None of these.

✓  Shortest possible time to complete an activity is \_\_\_\_\_.

(a) Pessimistic time.

(b) Optimistic time.

(c) Most likely time.

(d) None of these.

**Turn over**

## II. Fill in the blanks :

- 6 \_\_\_\_\_ shows the movement of cash into and out of the firm and its effect on the balance sheet for a year.
- 7 A no profit-no loss situation in a firm is called \_\_\_\_\_.
- 8 \_\_\_\_\_ is also called Trial and Error method in capital budgeting to estimate the profitability of a project.
- 9 Line layout is also called \_\_\_\_\_.
10. In network \_\_\_\_\_ means reducing the time needed to complete an activity.

(10 × 1 = 10 marks)

**Part B**

Answer any **eight** questions from the following.  
Each question carries 2 marks.

- 11 Define Entrepreneur.
- 12 How is innovation related to entrepreneurship.
- 13 Give a short note on TRYSEM.
- 14 How does National Small Industries Corporation assist women entrepreneurs?
- 15 What is an ancillary unit?
- 16 What is the role of Khadi and Village Industries Commission?
- 17 Explain bridge finance.
- 18 Explain Project management.
- 19 What is factory design?
- 20 What is CPM?

(8 × 2 = 16 marks)

**Part C**

Answer any **six** questions from the following.  
Each question carries 4 marks.

- 21 What are environmental barriers to entrepreneurship?
- 22 What are the advantages of industrial estate?

- 23 Write a note of Small Industries Development Organization (SIDO) What are its main functions ?
- 24 What are the factors to be considered when screening project ideas ?
- 25 What is network analysis ? What are its objectives ?
- 26 What is project appraisal ? What are its elements ?
- 27 What are some of the advantages Kerala has for business opportunities ?
- 28 What is the need for project management ?

(6 × 4 = 24 marks)

#### Part D

*Answer any two questions from the following.*

*Each question carries 15 marks.*

- 29 What is an MSME ? What are the steps for starting an MSME ?
- 30 What is mean by Technical Analysis of a project ? What are the components of the project to be analysed here ?
- 31 What is working capital ? What factors determine working capital level in a business ? What are the long term sources of Working capital ?

(2 × 15 = 30 marks)