M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2021

Third Semester

Faculty of Commerce

BE 03 C15—BUSINESS ENVIRONMENT

(2012—2018 Admissions)

Time : Three Hours   Maximum Weight : 30

Section A

Answer any **five** *questions.*
Each answer not to exceed **one page.**
Each question carries a weight of 1.

1. Narrate the scope of Business Environment.

2. Give the rudiments of culture for building Business Environment.

3. What do you mean by social environment ?

4. Write notes on Environment Impact Assessment.

5. Briefly note the significance of Environmental Ethics.

6. Who are all successful business associates ?

7. Narrate the concept of capitalism for a good business.

8. Define the module of monopoly.

$(5 \times 1 = 5)$

Section B

Answer any **five** *questions.*
Each answer not to exceed **two pages**.
Each question carries a weight of 2.

9. Discuss the objectives of a business.

10. Delineate the meaning of political risk. Also examine its causes and types.

Turn over

11. How will you assess the components of Environment risk ?

12. Explain the impact of environment in business.

13. Narrate the concept of legal environment for a business.

14. Elucidate the objectives of environment management.

15. Explain the impact of EIA on project life cycle.

16. Give the arguments for and against social responsibility.

$(5 \times 2 = 10)$

Section C

Answer any **three** *questions.*
Each answer not to exceed **five pages.**
Each question carries a weight of 5.

17. Explain the fundamentals of micro and macro environment for a business.

18. Discuss the pros and cons of different economic system prevailing in different countries.

19. Describe the temperament, approach and representation of responsibility of Government towards business.

20. What do you mean by CSR ? Also illustrate the nature, strategies and models of CSR.

21. Elucidate and express the meaning and concept of sustainable development.

22. Give in detail the features and different models of environmental accounting.

$(3 \times 5 = 15)$