M.Com. DEGREE (C.S.S.) EXAMINATION, FEBRUARY 2021

Third Semester

Faculty of Commerce

IB 03C 13—INTERNATIONAL BUSINESS

(2012—2018 Admissions)

Time : Three Hours

Maximum Weight : 30

Section A

Answer any **five** *questions.*
Each answer not to exceed **one page.**
Each question carries a weight of 1.

1. Write notes on UNCTAD.

2. Define Merger. How merger differ from acquisition ?

3. Narrate the nature of International Business.

4. What do you mean by SDR ?

5. State the importance of International Business.

6. Specify the functions of foreign investment promotion board.

7. Give the significance of Trans National confederation.

8. Describe the role of foreign investment implementation authority.

$(5 \times 1 = 5)$

Section B

Answer any **five** *questions.*
Each answer not to exceed **two pages.**
Each question carries a weight of 2.

9. Examine the economic and legal factors effecting International Business.

10. Narrate the significance and growth of international investment.

Turn over

11. Discuss the mechanism of different exchange system.

12. What is Convertibility ? Discuss the Indian approach to rupee convertibility.

13. Examine in detail the finance of global business.

14. Elucidate the concept of Global Regulation Environment.

15. State the strategies that can be adopted for international trade and payments.

16. Exemplify the drivers of Globalization.

$(5 \times 2 = 10)$

Section C

Answer any **three** *questions.*
The answer should not exceed **five pages.**
Each question carries a weight of 5.

17. Prepare a list of criticism for MNC's.

18. Give the significance of Foreign Direct Investment. Also narrate the hurdles for FDI.

19. Discuss the policy of international monetary system in India with its pros and cons.

20. Describe the functions of (a) IMF ; (b) ADB ; and (c) WTO

21. Explain the changing pattern of multinationals.

22. Elucidate the scope of international marketing.

$(3 \times 5 = 15)$