

20000162



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Reg. No.....

Name.....

M.Com. DEGREE (C.S.S.) EXAMINATION, MAY 2020

Fourth Semester

Faculty of Commerce

Branch—E-Commerce

IN04 E03—INTERNET AND WEB PAGE DESIGNING

(2012 Admission onwards)

Time : Three Hours

Maximum Weight : 20

Section A

*Answer any **five** questions.
Each question carries a weight of 1.*

1. What is WWW ?
2. What is an Empty Tag ? Give *two* examples.
3. What is Web Page ?
4. Give some examples of search engines.
5. What are the attributes of Frame Tag ?
6. Write a note on Scripting Languages.
7. Explain about DNS.
8. What is Web Browser ?

(5 × 1 = 5)

Section B

*Answer any **five** questions.
Each question carries a weight of 2.*

9. Briefly explain the features of Javascript.
10. Explain the elements of a Web Page.
11. Explain the procedure for inserting images in HTML.

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20000162

12. Explain the use of any *three* tools in Photoshop.
13. Write short note on : (i) Marquee; (ii) Anchor Tag.
14. How to Duplicate, Hide and Merge layer in Photoshop?
15. Write a short note on Web Server.
16. Explain about Graphic file formats.

(5 × 2 = 10)

Section C

*Answer any **one** question.
The question carries a weight of 5.*

17. Prepare a website for a Company. Create link from home page to : Products, Branches, Customer feedback form. (Use HTML hyperlink, marquee, tables, images etc.)
18. What is Internet ? Explain about the importance and limitations of internet. Also explain how to maintain ethics in using Internet.
19. What is HTML ? Briefly explain about different tags used in HTML.

(1 × 5 = 5)

