

C 4797

(Pages : 2)

Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2016

(CUCSS)

MC 2C 06—INTERNATIONAL BUSINESS

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. What is Balance of Payments.
2. Define International Trade ?
3. What is MNC ?
4. What is Joint-ventures ?
5. Define Bilateral Agreements.
6. Expand ASEAN and SAFTA.

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. What are the main advantages of International Business in India.
8. Distinguish between Internal and External Business Environment.
9. Explicate the recent trends of Green field investment in India.
10. Discuss the Trade facilitation issues in India.
11. State the purpose of World Trade Organization ?
12. Discuss the demerits of the International Monetary system in India.
13. Highlight the Risk and Opportunities of Globalization in India.
14. List out the types of Trade Promotions.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any two questions.
Each question carries 6 weightage.

15. Explain the merits and demerits of Multinational Corporations in Indian economy.
16. Briefly describe the difference between Mergers and Joint -Ventures.
17. Write an essay on various functions of economic developments in India.

(2 × 6 = 12 weightage)