

C 24221

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Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2017

(CUCSS—PG)

MC 2C 6—INTERNATIONAL BUSINESS

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. Define - Trade Barriers ?
2. What is FDI ?
3. What is meant by International licensing ?
4. What is Globalization ?
5. Expand-TRIMs.
6. Define - 'Economic integrations'.

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. Discuss the export promotion in International Trade.
8. What are the risks in Foreign Exchange Market ?
9. State the theories of International Investments.
10. Distinguish between Green Field Investment and Brown Field Investment.
11. Elucidate the merits and demerits of MNCs in India.
12. List out the different types of Environmental issues in India.
13. Write a short note on TRIPs and TRIMs.
14. Explain the various functions of Indian Economic Development.

(6 × 3 = 18 weightage)

Turn over

Part C

Answer any **two** questions.

Each question carries 6 weightage.

15. Explain the different stages of Internationalization in India.
16. Enumerate the recent trends of Foreign Direct Investments in India.
17. Briefly discuss the various types of Regional Economic Integrations in India.

(2 × 6 = 12 weightage)