

C 63107

Name.....

Reg. No.....

SECOND SEMESTER M.Com. DEGREE EXAMINATION, JUNE 2019

(CUCSS)

MC 2C 6—INTERNATIONAL BUSINESS

(2015 Admissions)

Time : Three Hours

Maximum : 36 Weightage

Part A

Answer all the questions.

Each question carries 1 weightage.

1. What is International Business ?
2. What do you mean by Tariff ?
3. What is BOP ?
4. What is FDI ?
5. What is meant by MNC's ?
6. What is GATT ?

(6 × 1 = 6 weightage)

Part B

Answer any six questions.

Each question carries 3 weightage.

7. Explain the different kinds of Economic systems and their influence on IB.
8. What are the features of International Business ?
9. What is H.O Model ? Explain its Assumptions.
10. What is disequilibrium of BOP ? How it can be corrected ?
11. What is WTO? Explain the functions of WTO ?
12. What are the functions of World Bank ?
13. Write short notes on : (i) Greenfield Investment ; (ii) Merger and Acquisitions.
14. Elucidate the merits of Economic Integration.

(6 × 3 = 18 weightage)

Part C

Answer any two questions.

Each question carries 6 weightage.

15. What are the International trade Theories ? Explain any *three* theories of International Trade ?
16. Explain the different modes of entry in International Business.
17. What is ADB ? Explain the role and functions.

(2 × 6 = 12 weightage)